

EARLY METRICS' RATING

77 / 100

Rating conducted in April 2018

ANALYSIS

MANAGEMENT **78 / 100**

Validated market expertise of Sandro and Walter thanks to their experience in the Swiss financial ecosystem

Limited availability of partners: Marc and Walter only available 25% of the time

PROJECT **81 / 100**

Strong innovation component of the project, based on ten years of research

Technical complexity of the project due to the time required to develop the algorithms

ECOSYSTEM **75 / 100**

Asset management digitalisation market strongly growing in the financial sector

Customer dependency due to the difference in size between the startup and large banks

For more information: [Early Metrics](#)



Founded: September 2014
Country: Switzerland
Sector: FinTech and InsurTech

Aaaccell

Technical maturity: Stable and deployed
Commercial maturity: First users / customers
Fundraising: CHF 4.5 M on a pre-money valuation of CHF 15M

MANAGEMENT

[Walter Farkas](#)

Mathematics

[Sandro Schmid](#)

Business Dev.

[Boris Wälchli](#)

Operations Mgmt

[Marc Paoella](#)

Asset Management

PROJECT

Summary

A spin-off from the University of Zurich, Aaaccell develops machine learning algorithms that allow banks and other financial institutions to optimise their portfolios with better controlled risk and a higher return. These algorithms are used in cloud applications integrated with the internal tools of banks. The startup has also launched a platform for private investors: Fundguru.

Key metrics

CHF 217K	Turnover 2017
15	Number of clients
16	Number of employees

Targets

- Multinational banks, other banks, asset managers, FinTechs
- Asset Managers in Germany
- Private Swiss investors

Business model

- Annual license CHF 100K-500K (small banks) / between CHF 1M and 9M (large banks)
- Annual fees of CHF 7K -15K/fund
- 1st version: free if agreement to provide personal data. Coming soon: CHF 20/ fund

Financials (K CHF)

	Revenue	EBITDA
Ongoing	1100	-690
N+1	3100	865
N+2	9750	5840
N+3	12100	7882

ECOSYSTEM

[Swiss Quant](#)

[Edge Laboratories](#)

[Eido Search](#)